

SALT LIFE SUNGLASSES

by Captain Lace Allenius

Despite the reflecting sun, my gaze is intensely fixed on the water in front of me. My Salt Life sunglasses eliminate the glare on the water, revealing the best place to drop my Tsunami vertical jig. Jigging from the bottom, I feel the unmistakable hit of an Amberjack, and the fight is on! I can see with laser precision as the feisty AJ draws near the surface, with his comrades following closely beside him. Through my Zeiss lenses, the water is beautifully polarized and I have a competitive edge over the elements. This is the way I like to fish!

Eyewear is a critical part of every fisherman's essential gear. Sunglasses provide protection from harmful UV rays and exposure to wind, rain or salt water. Eyewear also serves as a barrier between flying lures or baited hooks being slung across the boat. It's also important to shield your eyes from glare when looking at the water. Salt Life Sport Optics has taken these factors into consideration, and mastered the art of quality with their polarized Zeiss lenses.

Because of their exceptional quality, the Zeiss brand of optics crafts lenses for high-end spotting scopes, cameras, and binoculars. Their technology combats reflections from the sun, which can cause headaches and eye irritation. The properties in Zeiss lenses allow for the absorption of blue rays, in order to create contrast in the water when viewed from the surface. These lenses implement German technology, and the company is known for their peak performance in modern optics and manufacturing.

Salt Life Sport Optics encases their cutting-edge lenses with handmade Italian frames, completing the

look of professionalism for any serious fisherman. The selection process for Salt Life frames commands ergonomic design in order to provide the best results in performance. Prescription lenses are also available with single-vision and progressive vision options. My personal favorites are the Melrose and the La Jolla frames, which are extremely valuable while fishing!



During exposure to the elements near the water, it can be difficult to maintain visibility. I rely on the True Color Recognition technology that my Zeiss lenses provide. These lenses are available in several shades of tint, and they have AR5, which is an anti-reflective coating eliminating blind spots and distortion. Within my Zeiss lenses is a RiPel super hydrophobic coating, which repels water, dirt, oil, salt and dust. Once finished, these coatings are vacuum-sealed to the lens so destruction is avoided. This creates a surface that is easy to clean and care for.

It's always great to have my Salt Life sunglasses on both domestic and international fishing adventures. Cleaning and maintaining them is easy, and they help tremendously with visibility on the water. Reeling in those fish, I keep my eyes on the action, and my Zeiss lenses never fail to deliver the quality I have come to expect from my eyewear.

If you would like to select a pair of your own, please visit your Salt Life dealer (www.biminibayoptics.com) or go to www.saltlife.com. Suggested retail is from \$179.99-\$199.99, and this includes a hard case and cleaning cloth. Salt Life Sport Optics is a purchase worth considering if you are a fisherman and are serious about your choice in eyewear. ☺